

OCTOBER 2021

BEATS
DROP
CANCER

A teardrop-shaped icon with a red-to-orange gradient, positioned between the words 'DROP' and 'CANCER' in the main title.

DISCUSSION FLOW

Why Music Therapy?

Key Program Features

Testimonials

Investment Opportunities

CRUCIAL TALKING POINTS

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BEATS DROP CANCER
FOUNDER



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BEATS DROP CANCER
EXECUTIVE DIRECTOR



WHY MUSIC THERAPY?

A CANCER DIAGNOSIS IS ONE OF THE MOST FEARED AND SERIOUS LIFE EVENTS. CANCER DISRUPTS SOCIAL, PHYSICAL AND EMOTIONAL WELL-BEING AND RESULTS IN A RANGE OF EMOTIONS, INCLUDING ANGER, FEAR, SADNESS, GUILT, EMBARRASSMENT AND SHAME. RESEARCH HAS PROVEN MUSIC THERAPY IS A PART OF A COMPLEMENTARY MEDICINE PROGRAM IN SUPPORTIVE CANCER CARE WHICH ACCOMPANIES MEDICAL TREATMENT. MUSIC THERAPY IS AN EFFECTIVE FORM OF SUPPORTING CANCER CARE FOR PATIENTS DURING THE TREATMENT PROCESS. MUSIC THERAPY IMPROVES THE PHYSICAL AND EMOTIONAL WELL-BEING AND THE QUALITY OF LIFE OF CANCER PATIENTS. IN SHORT, WE BELIEVE MUSIC HEALS.

IMPROVED MOOD

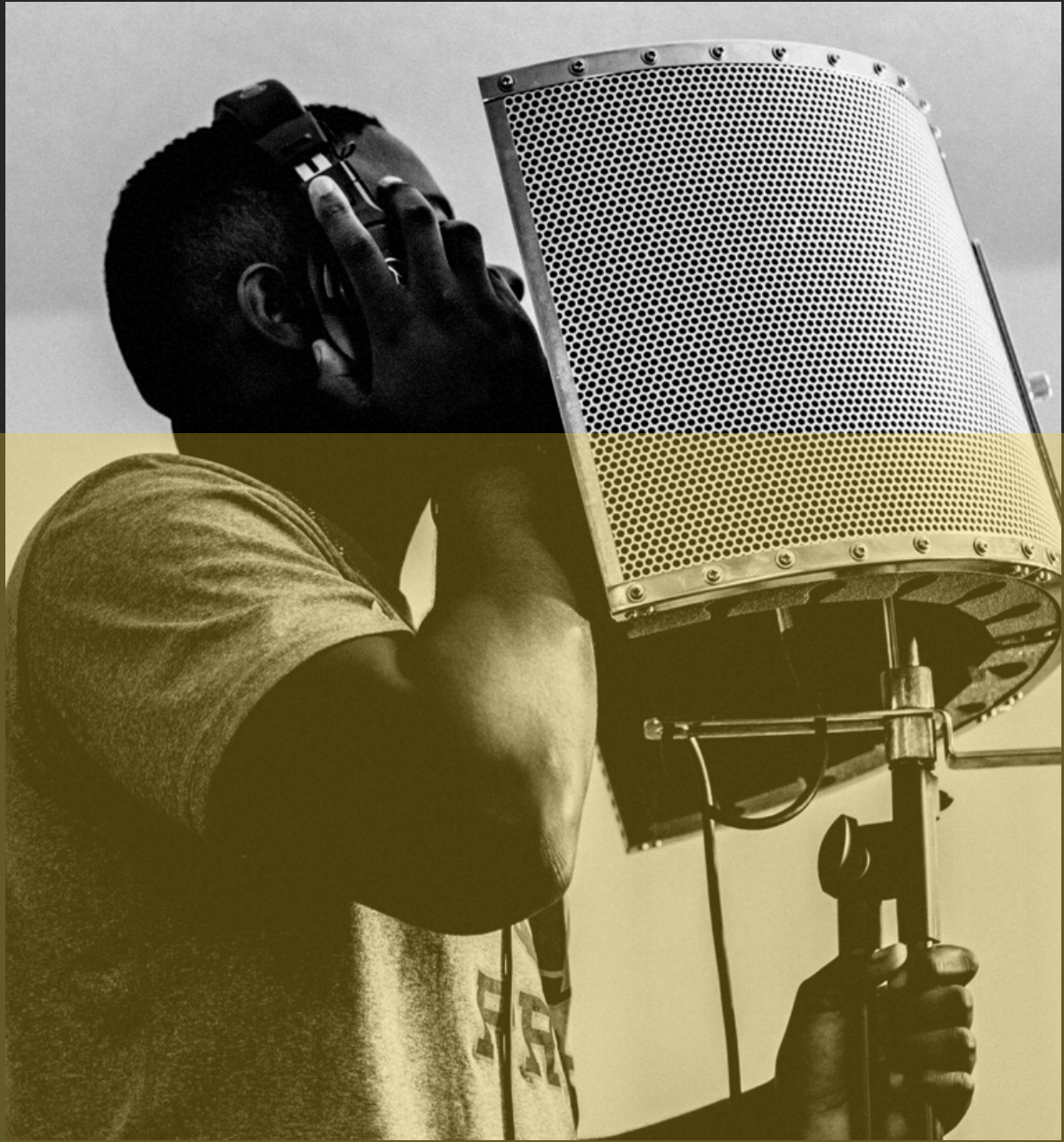
ENHANCED RELAXATION

DECREASED STRESS & ANXIETY

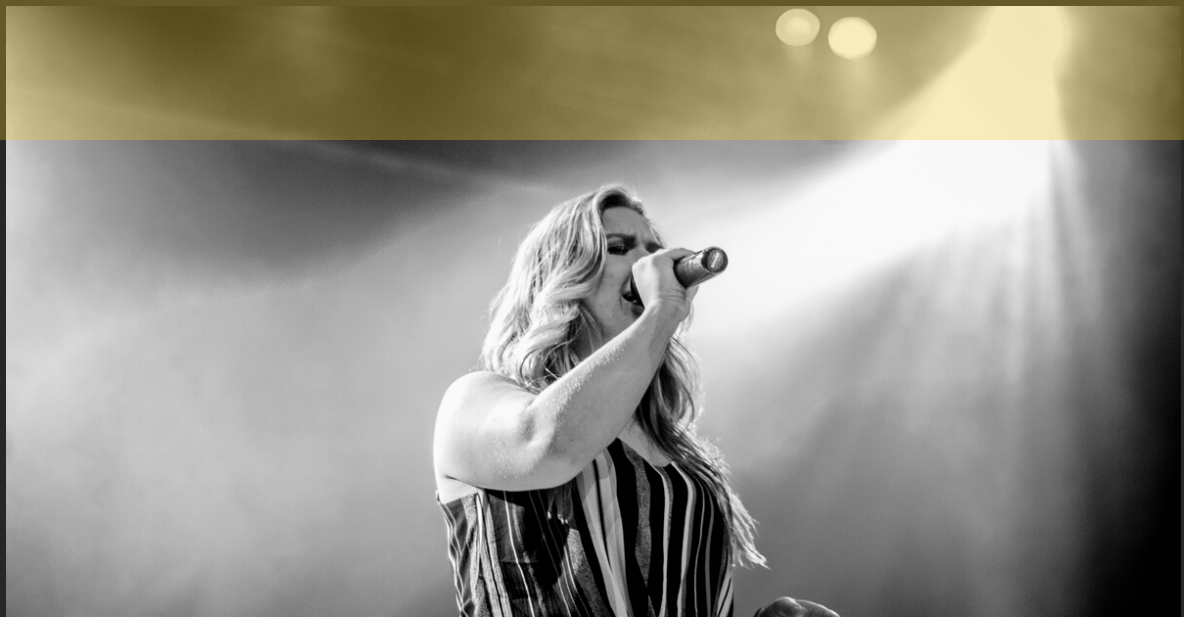
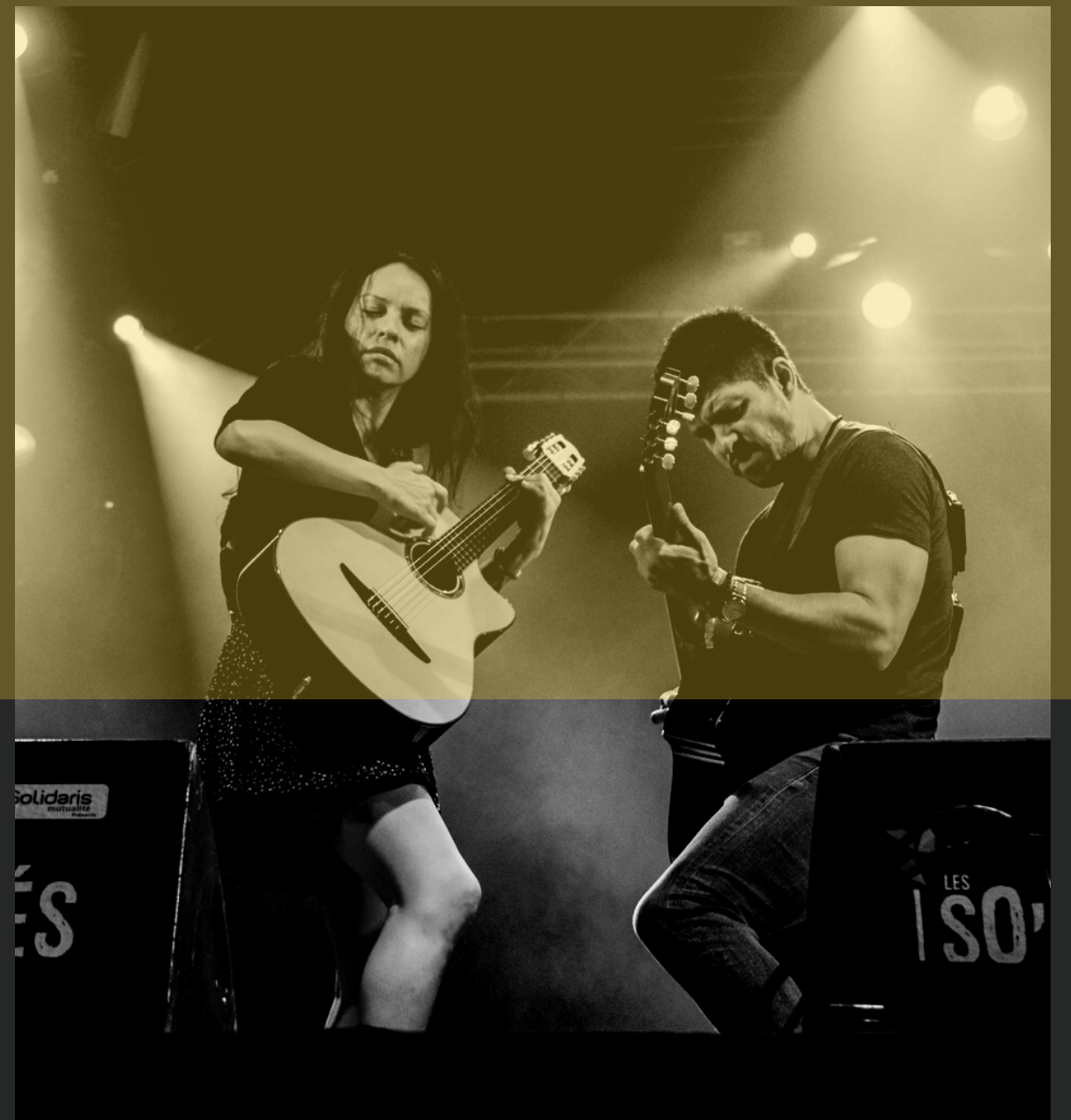
IMPROVED HEALING & QUALITY OF LIFE




THE BENEFITS



HOT TOPIC: ARTISTS' SUPPORT





Magical assortment of music. It was interesting to see which parts of the body responded most to different tones and frequencies. I felt the higher frequencies more in my extremities like my hands and feet. The midranges (particularly the cello) were in my chest and heart and the lower tones deep in the pelvis.

Thanks Dmitry.

Thanks so much.

Derek



Marcus Wyatt Endorsement for BDC at Pink Mammoth 2016

Watch later

Share



Watch on  YouTube

INVESTMENT OPPORTUNITIES

- IN 2021, 187,840 CALIFORNIA RESIDENTS WILL BE DIAGNOSED WITH CANCER. WE HOPE TO HELP AS MANY AS POSSIBLE IN THE SAN FRANCISCO BAY AREA IN OUR STATE OF THE ART HEALING SPACE.
- FOR EACH \$140 DONATED SUPPORTS ONE MUSIC THERAPY SESSION FOR A PATIENT.
- THE AVERAGE PATIENT BENEFITS FROM 4 SESSIONS DURING A 6/8 WEEK ROUND OF CANCER TREATMENT.
- YOU CAN MAKE A ONE TIME, OR RECURRING TAX-DEDUCTIBLE GIFT OF ANY AMOUNT.
 - \$1,500 WILL FUND 10 SESSIONS

EVENT SPONSORSHIP

BEATS DROP CANCER HOLDS EVENTS TO RAISE FUNDS TO SUPPORT THE MISSION.

MIDSUMMER DAY DREAM - SPRING

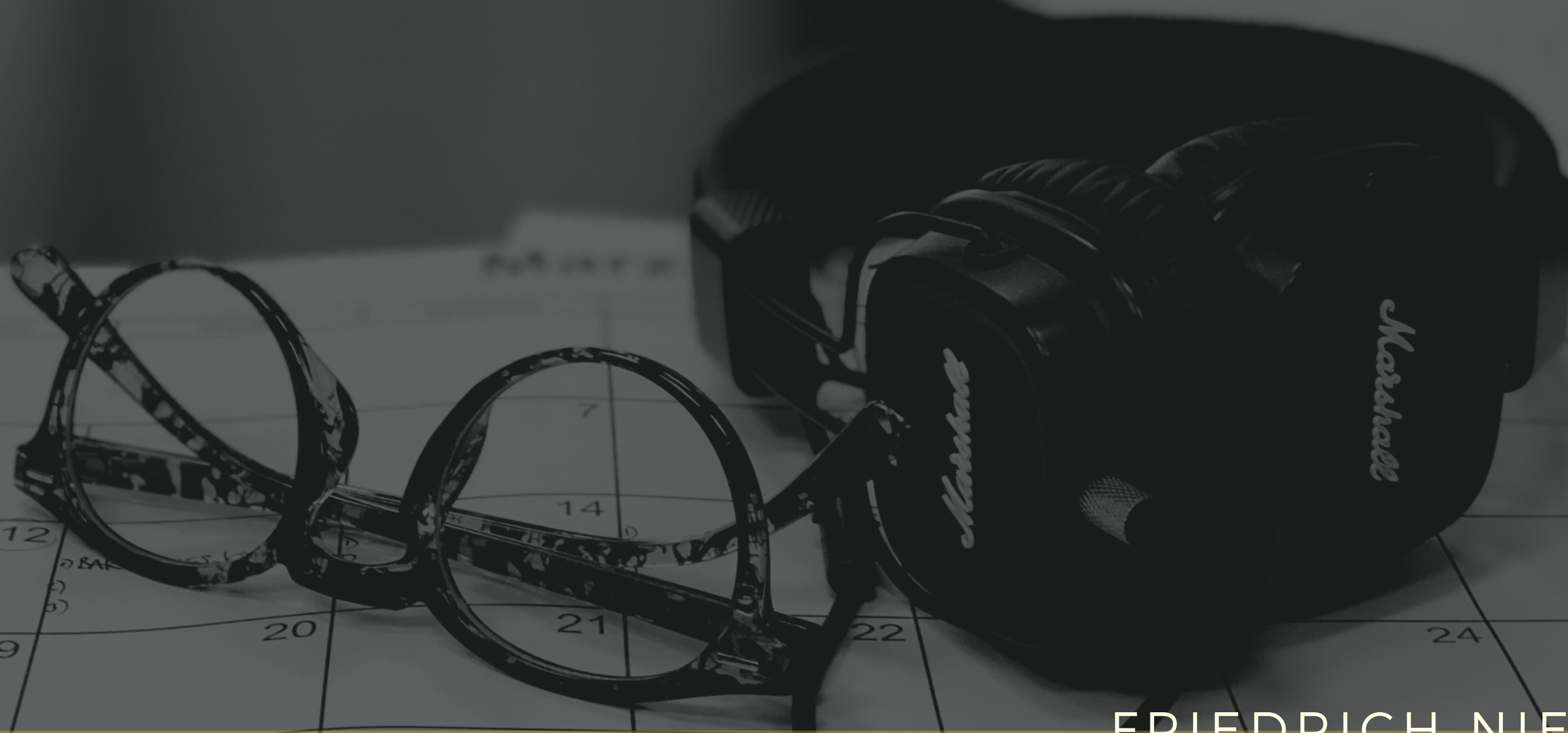
BEATS DROP CANCER GALA - FALL

EVENT SPONSOR - \$2,500

- 2 VIP TABLES OF 4
- PLUS 12 AFTER PARTY TICKETS
- 1 PROMOTIONAL BOOTH AT EVENT
- SIGNAGE AT EVENT

INQUIRE TO CREATE A CUSTOMIZED SPONSORSHIP PACKAGE

**Without music, life
would be a mistake.**



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